

# Basic Organizational Capacity Building

For Resilience and Sustainability

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In 2020, what was the biggest adjustment your organization made to accomplish your mission?



# What we mean by "Capacity"...

....the organization's *potential* to accomplish its mission and achieve its vision that makes an impact on the community it serves....

the maximum amount of work that an organization is capable of completing in a given period due to constraints such as quality problems, project delays, materials and supply handling and costs, etc.

What is
Organizational
Capacity
Building?

Capacity building is an intervention that strengthens an organization's ability to fulfill its mission.

# Organizational Capacities

#### **Core Capacities**

Leadership Capacity

The ability of all organizational leaders to create & sustain the vision, inspire, model, prioritize, make decisions, provide direction, & innovate, all in an effort to achieve the organizational mission.

Adaptive Capacity

The ability of a nonprofit organization to monitor, assess, and respond to internal and external changes.

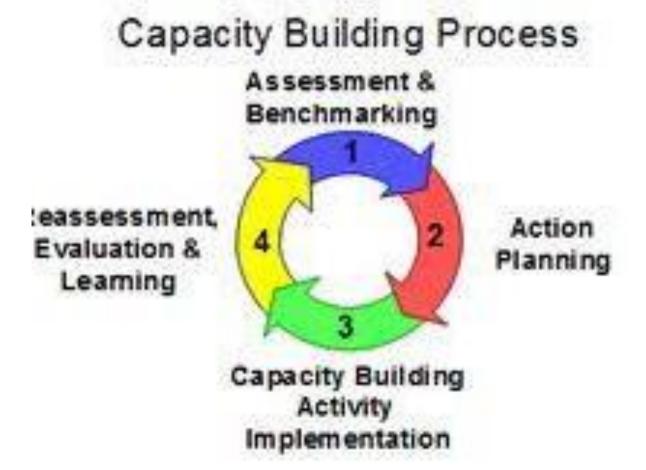
Management Capacity

The ability of a nonprofit organization to ensure the effective and efficient use of organizational resources.

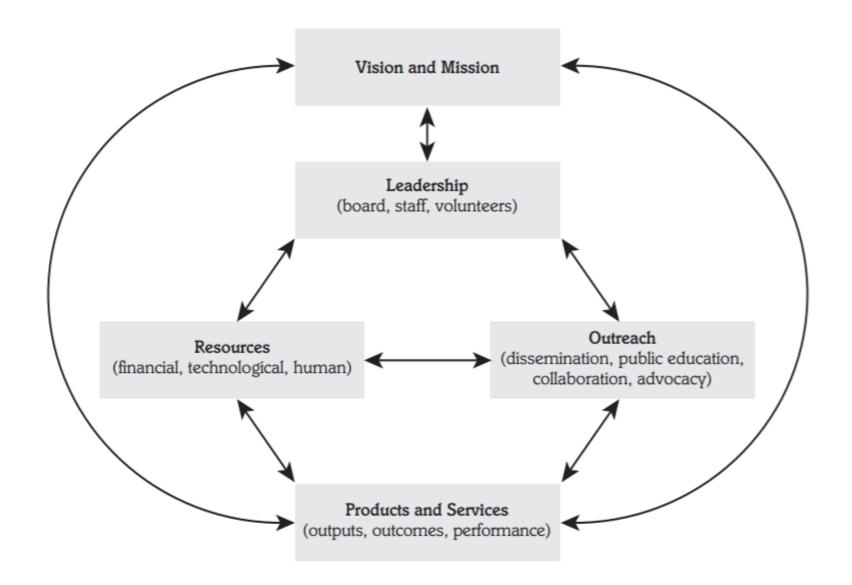
Technical Capacity

The ability of a nonprofit organization to implement all of the key organizational and programmatic functions.

## Process



# Framework



## Outcomes

Development

**Transitional** 

Transformational

# Why Important?

- Financial Stability
- Key staff retention
- Develop strong internal and external leadership
- Build strong relationships with all stakeholders
- Be able to rapidly adapt to external changes
- Create a culture of critical analysis and planning
- Create a focus on mission fulfillment through the ability to measure performance

# Where to target your Capacity Building Efforts

Mission, Vision and Strategy	Strategic Relationships
•Strategic Planning	•Collaboration and strategic restructuring
Organizational Planning	Marketing and Communications
•Accountability Systems	
Governance and Leadership	Resource Development
•Leadership development	•Fund development
Board development	Business planning for revenue generation
•Succession planning	
Service Delivery and Impact	Internal Operations and Management
Program design and development	•Human resources management
Outcomes measurement	•Financial management
•Program analysis and evaluation	•Operations
	<ul> <li>Technology and IS</li> </ul>
	•Facility planning
	•Legal/ Risk Assessment
	Volunteer development

# Why Do We Not Do Capacity Building?

- Low level of readiness
- Reluctance to share CB needs w/funders
- Budget size/underestimating cost of overhead and operations
- Insufficient staffing
- Lack leadership
- High cost of CB services
- Lack of diverse resources
- Inability to navigate bureaucratic complexities
- Reputation/public stigma

# Attributes

8

Impacts



Since the start of the COVID-Pandemic, which least-used **Capacity Building** attribute has your organization had to switch and use the most, in order to accomplish your mission?



**Partnerships** 



Capacity Building & Leadership



Policy & Advocacy



Research & Evaluation



Training & Technical Assistance



**Leveraging Technologies** 



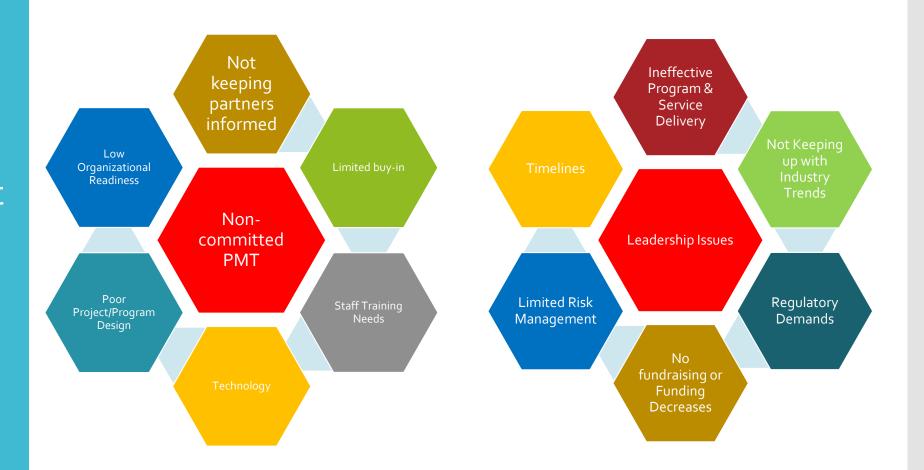
Coalition
Building &
Convening



Outreach & Dissemination

Which of these
Barriers is getting in
the way of your
agency receiving the
DHCD award for Best
Practices in
Organizational
Capacity Building?...

What will you do different in 2021 to receive the award??





# Organizational

## Resilience

### Resilience

- Continuity of Operations
- Crisis Management
- Critical Environments
- Financial Health and Viability
- Human Resource Management
- Incident Response

### Frameworks

- Information & Communication Technology Continuity
- Information Security
- Legal, Audit & Compliance
- Organizational Behavior
- Risk Management
- Supply Chain Management



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# Why Funders like Capacity Building



# Organizational Practices for Highly Effective Rehab *Project Managers*

#### **Effective Habits**

- Align rehab resources with the community needs
- Infuse your Program/project with your local Community Development Mission
- Assess and build your project team capacity
- Establish reasonable timelines

#### **Effective Habits**

- Establish & meet quantifiable objectives
- Establish Policies &
   Standard Operating
   Procedures for all project
   activities/operations
- Don't take on too many projects
- Keep information organized with good recordkeeping

# Organizational CB Practices for Highly Effective Project Management Teams

#### **Effective Habits**

- Attends meetings regularly
- Carries out assignments between meetings
- Comes prepared to report back on the progress of assigned tasks

#### **Effective Habits**

- Fully participates in discussions
- Have a Mission & Vision for each project
- Follow the Management Plan closely
- High capacity members' dedication ensures successful projects that are on-time, in budget, delivers expected benefits and has high community impact

# Know Your Teams DISC Behaviors



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